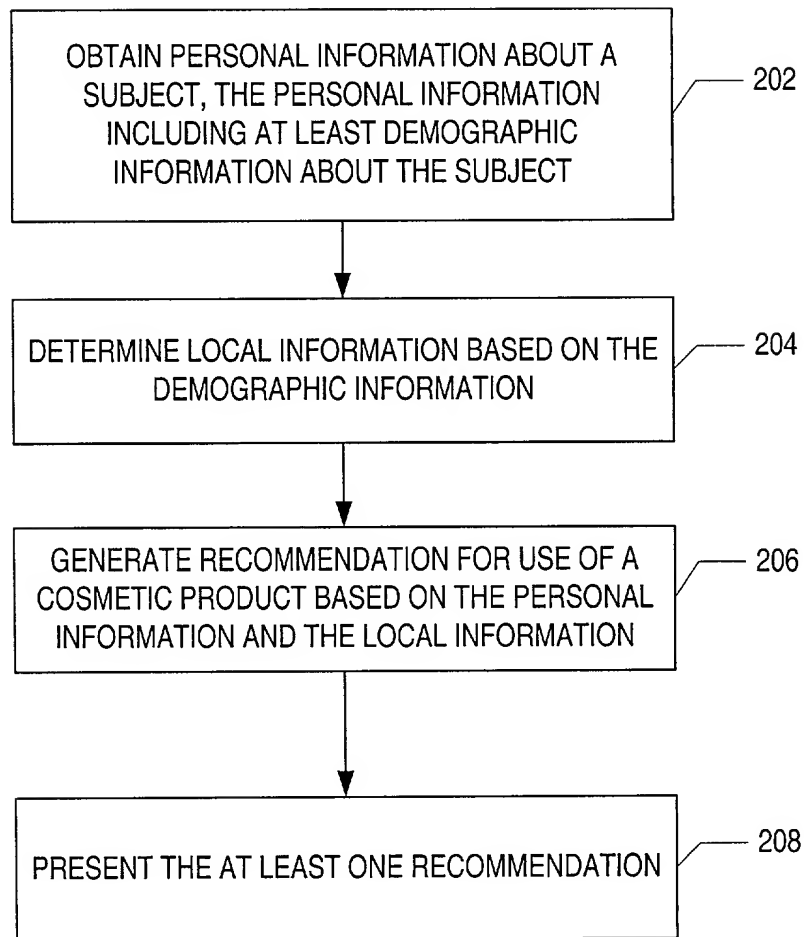


Fig. 1



**Fig. 2**

### **BEAUTY CARE ADVICE**

PLEASE PROVIDE US WITH THE FOLLOWING INFORMATION. AFTER RECEIVING YOUR INFORMATION, WE WILL ANALYZE IT AND PROVIDE YOU WITH A LIST OF COSMETIC PRODUCTS THAT WILL IMPROVE YOUR APPEARANCE BASED ON THE INFORMATION THAT YOU PROVIDED AND LOCAL INFORMATION, SUCH AS WEATHER INFORMATION, IN YOUR GEOGRAPHIC AREA.

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE NOS./E-MAIL ADDRESS: \_\_\_\_\_

#### **A. PLEASE TELL US ABOUT YOUR PHYSICAL CHARACTERISTICS:**

SEX: \_\_\_\_\_

AGE: \_\_\_\_\_

SKIN TYPE: \_\_\_\_\_

SKIN TONE: \_\_\_\_\_

#### **B. PLEASE TELL US ABOUT YOUR ENVIRONMENT:**

DOES YOUR JOB REQUIRE YOU TO WORK OUTDOORS: \_\_\_\_\_

HOW MANY HOURS IN A DAY DO YOU SPEND IN DIRECT SUNLIGHT: \_\_\_\_\_

#### **C. PLEASE TELL US ABOUT YOUR MEDICAL HISTORY:**

ARE YOU HAVING ANY PROBLEMS WITH YOUR SKIN OR HAIR: \_\_\_\_\_

IF YES, PLEASE DESCRIBE THESE PROBLEMS:

ARE YOU NOW OR HAVE EVER TAKEN ANY MEDICATIONS: \_\_\_\_\_

IF YES, PLEASE DESCRIBE: \_\_\_\_\_

#### **D. PLEASE TELL US ABOUT COSMETIC CARE PRODUCTS THAT YOU HAVE RECENTLY USED:**

\_\_\_\_\_

#### **E. PLEASE TELL US ABOUT ANY DIETARY SUPPLEMENT THAT YOU HAVE TAKEN OR ARE TAKING:**

\_\_\_\_\_

**Fig. 3**


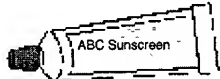

File Edit View Favorites	
Address: http://www.abccosmetics.com	
<b>Welcome to ABC Cosmetics</b>	
Home	<div>  <p>Wendy</p> </div> <p><b>Hello Wendy!</b></p> <p><u>Personal Information:</u></p> <p>Based on your responses to our questions, we have the following information for you:</p> <p>Age: 23  Skin Condition: . . .  Skin tone: . . .</p> <p><u>Local Information for Springfield:</u></p> <p>The average temperature in Springfield, Virginia in the fall is between 40<sup>o</sup> F and 70<sup>o</sup> F today.</p> <p>The air quality in Springfield, Virginia . . .</p> <p><u>Recommendations</u></p> <p>We recommend that you maintain a stock of the following cosmetic products based on the local information and your personal information:</p> <div>   </div> <div> <div> <div>412</div> <div>BUY NOW</div> </div> <div> <div>414</div> <div>PRODUCT INFO.</div> </div> </div> <div> <div> <div>412</div> <div>BUY NOW</div> </div> <div> <div>414</div> <div>PRODUCT INFO.</div> </div> </div>
Products	
Beauty Care Advice	
Research	
Manufacturing	
Environment	
Annual Report	
Investing	
Contact Us	

Fig. 4

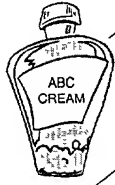

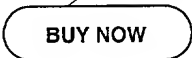
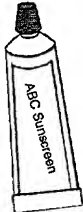


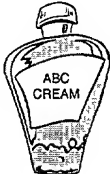
File Edit View Favorites	
Address: http://www.abccosmetics.com	
<b>Welcome to ABC Cosmetics</b>	
<a href="#">Home</a> <a href="#">Products</a> <a href="#">Beauty Care Advice</a> <a href="#">Research</a> <a href="#">Manufacturing</a> <a href="#">Environment</a> <a href="#">Annual Report</a> <a href="#">Investing</a> <a href="#">Contact Us</a>	<p><b>Wendy - Here is more information about our ABC Cream</b></p>  502  504 <p><u>General Information:</u> 506</p> <p>ABC Cream is used as a spot lightening cream . . .</p> <p>508</p> <p><u>Application Information:</u></p> <p>Based on your personal information and local information, we recommend that you apply this cream two times a day . . .</p> <p><u>Additional Information:</u> 510</p> <p>After applying this cream, you should avoid direct contact with sunlight . . .</p> <p>In addition, we recommend that you use our ABC Sunscreen cream in conjunction with this cream to increase effectiveness . . .</p> <div>  514  512  516 </div>

Fig. 5

www.abccosmetics.com

<b>File Edit View Favorites</b>	
<b>Address:</b> http://www.abccosmetics.com	
<b>Welcome to ABC Cosmetics</b>	
<b>Home</b>	<div><div><b>Hello Wendy!</b></div><div><div>602</div><div><b>Wendy</b></div><div>604</div></div><div><b><u>Local Information:</u></b></div><div>The temperature in Springfield, Virginia will vary between 40° F and 60° F today.</div><div>The air quality in Springfield, Virginia . . .</div><div><b><u>Personal Information:</u></b></div><div>606</div><div>We have the following information for you:</div><div>Age: 23</div><div>Skin Condition: . . .</div><div>Skin tone: . . .</div><div>608</div><div><b><u>Variable Preference Information:</u></b></div><div>We have the following variable preference information for you:</div><div>Type of Clothing: Ladies suit</div><div>Color: Red</div><div>. . .</div><div><b><u>Recommendations</u></b></div><div>610</div><div>Here is what we recommend for you today based on the local information, your personal information, and your variable preference information:</div><div><div>614</div><div><b>BUY NOW</b></div></div><div><div>612</div></div><div><div>616</div><div><b>PRODUCT INFO.</b></div></div></div>
<b>Products</b>	
<b>Beauty Care Advice</b>	
<b>Research</b>	
<b>Manufacturing</b>	
<b>Environment</b>	
<b>Annual Report</b>	
<b>Investing</b>	
<b>Contact Us</b>	

**Fig. 6**

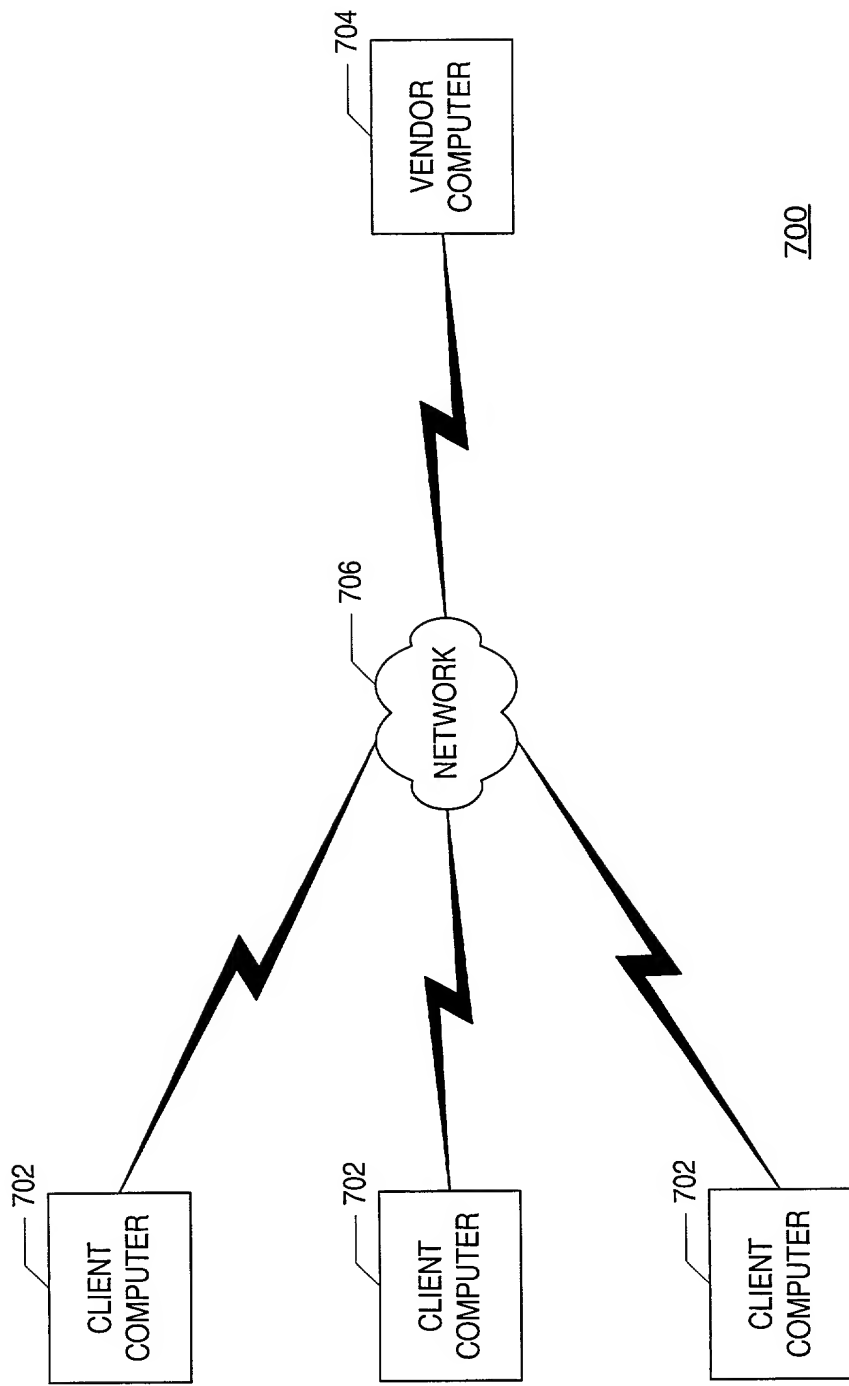


Fig. 7

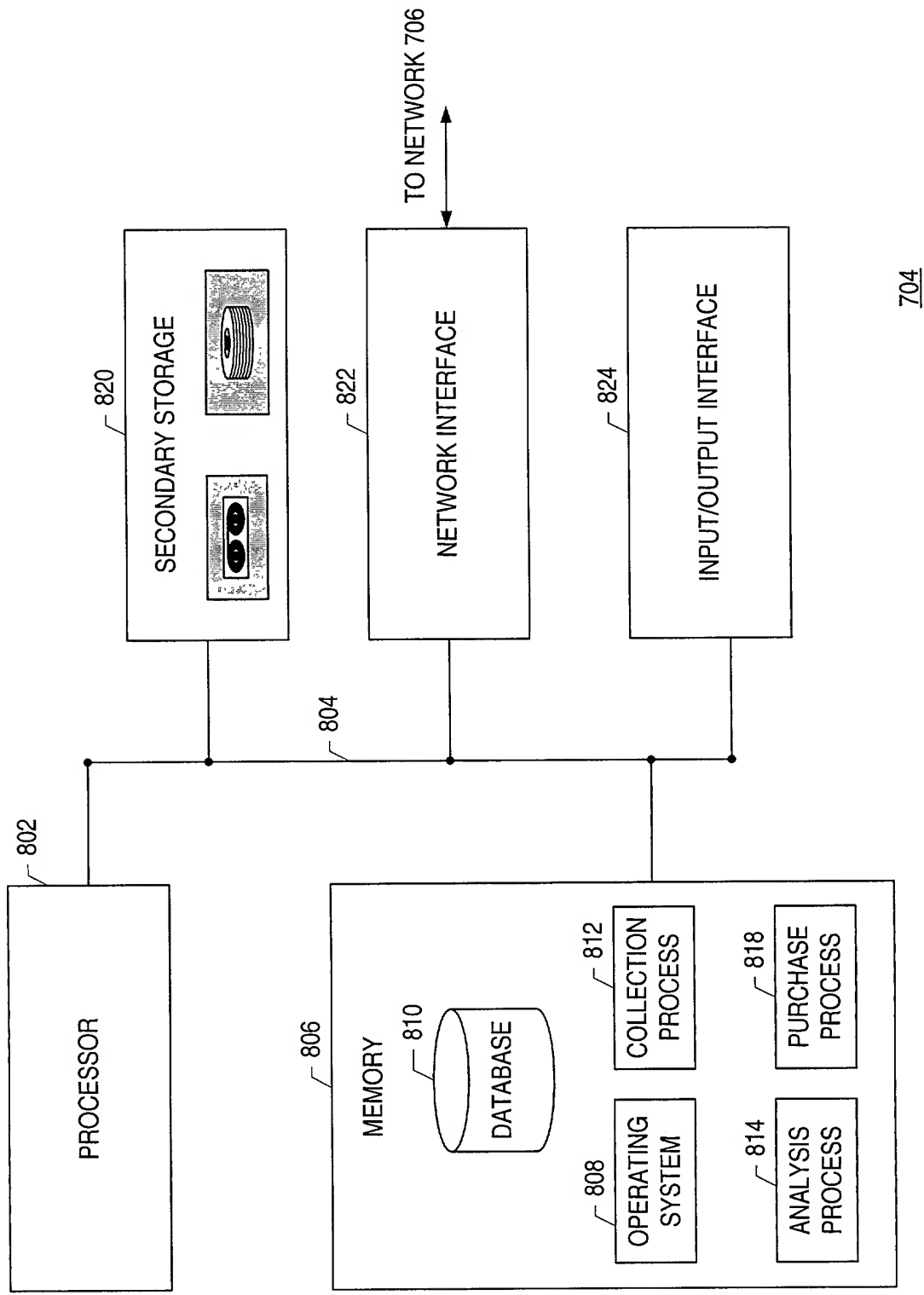
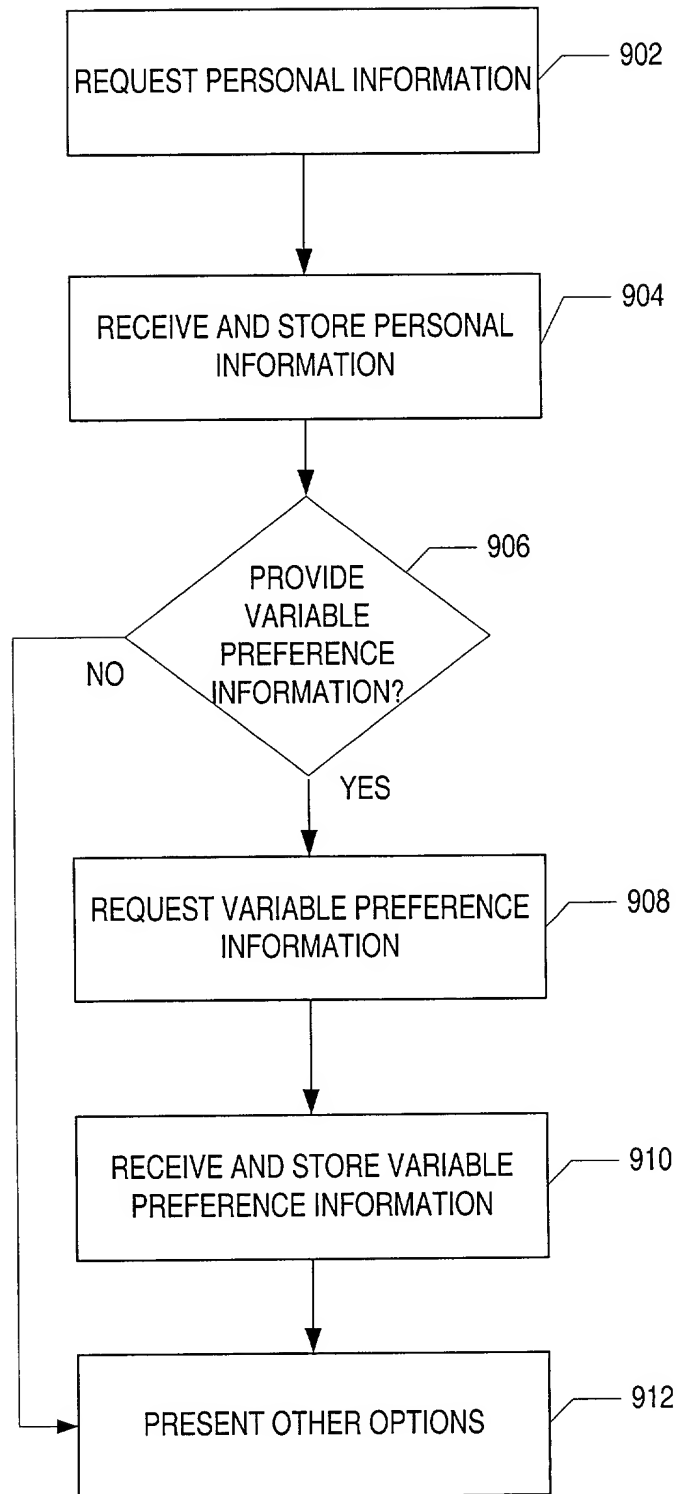


Fig. 8





**Fig. 9**

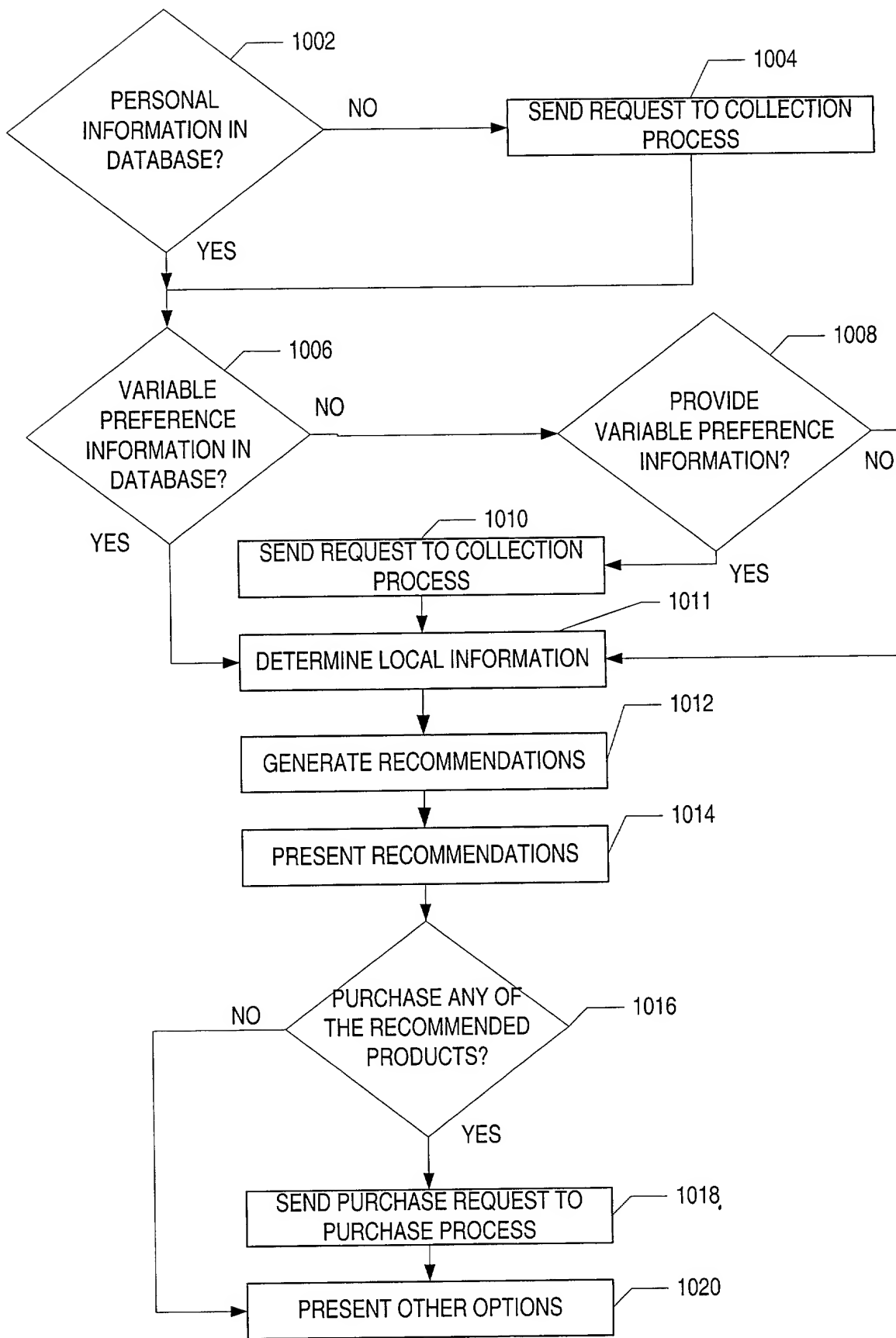


Fig. 10